

PUT ME IN, COACH

QUESTIONS FOR THE MEDIA

1. What was your motivation for writing *Put Me In, Coach*?
2. Why do you think college athletic recruiting is an important topic?
3. How does a kid know if he or she has the athletic skills to compete at the college level?
4. Why did you write *Put Me In, Coach* as a parent's guide? Why not write it for the kids?
5. What kind of research did you do before writing the book?
6. Is it more important for a student-athlete to think about the sports program or the academic program when looking at colleges?
7. What's the best way to get a kid in front of college coaches?
8. When did you first realize that you'd have to invent your own method of getting your son through the maze of athletic recruitment?
9. What is the toughest lesson you learned going through the process with your son?
10. What is the most important point you want readers of your book to remember?